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14 **Reflective thought, religious belief, and the social foundations hypothesis**

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1 **1. Introduction**

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3 The past five years have seen a growing interest in the relationship between cognitive styles and
4 religious belief. At the heart of this research lies a consistently positive association between
5 reflective thought and religious disbelief. Numerous correlational studies and even a few
6 experimental priming studies support this relationship, but it is not uncontested. Beyond
7 empirical disputes or adjustments to this association, however, a key challenge is to explain why
8 this relationship holds. In this chapter, we will review the documented associations between
9 religious belief and cognitive style, along with the most common interpretations of these
10 relationships. From there we will explore open questions and present a novel interpretation: the
11 social foundations hypothesis.

12 **1.1 The empirical work**

13
14 Empirical work on religiosity and cognitive style originated with Aarnio and Lindeman's (2005,
15 2007) surveys of students in Finland. With measures including religious and paranormal belief,
16 Aarnio and Lindeman found mixed results connecting religiosity to thinking styles. Their 2005
17 study demonstrated that analytical thinking was negatively related to paranormal beliefs, but not
18 significantly predictive of religious beliefs. But their 2007 follow-up found a strong preference
19 for intuitive thought among religious believers. This early work on cognitive style and religiosity
20 relied on the Rational-Experiential Inventory (Pacini & Epstein, 1999), a self-report measure of
21 an individual's preference for intuitive or analytical thought, but nevertheless set the stage for
22 later research.

23
24 In the past five years, there has been a stronger and more consistent research effort tracking the
25 relationship between religiosity and cognitive style. Many of these studies use the Cognitive
26 Reflection Test (CRT; Frederick, 2005) as a measure of cognitive style. The CRT consists of
27 three math problems with intuitively compelling, but incorrect, answers. For example: "A bat
28 and a ball cost \$1.10 in total. The bat costs \$1.00 more than the ball. How much does the ball
29 cost?" The immediate and intuitively compelling response is 10 cents, but pausing to reflect will
30 reveal this is wrong. This test suggests that those participants with a preference for reflective
31 thought will pause, override the quick intuitive answer, and use analysis to determine the correct
32 response. The CRT therefore serves as a proxy measure of cognitive style, because the more
33 correct answers a participant gives, the greater her preference for reflective thought.

34
35 Shenhav and colleagues (2012) used the CRT in a series of studies that found support for the
36 connection between preference for intuitive thought and religious belief. In the first of their
37 studies, participants who gave more intuitive answers were more confident in their belief in God
38 ($r = .18$; Shenhav et al., 2012, pg. 424). This relationship held while controlling for age, gender,
39 education, income, IQ, and conservatism (which has been shown to strongly predict belief in
40 God; Layman & Carmines, 1997). Including conservatism dropped the correlation to 0.08, but
41 intuitive thought remained significant in relation to religious belief.

42
43 This relationship was further supported by an empirical study in which the researchers used a
44 writing task to induce a temporary preference for intuitive or reflective thought. When the
45 writing task asked participants to describe "a time when your intuition led you in the right

1 direction and resulted in a good outcome,” these individuals later reported stronger belief in God,
2 compared to those who described “carefully reasoning through a situation” (Shenhav et al., 2012,
3 pg. 426). In a complementary set of studies, Gervais and Norenzayan (2012) showed that
4 priming individuals to favor reflective processing tended to promote religious disbelief.
5

6 Additional studies have clarified these findings by examining specific aspects of the relationship
7 between cognitive style and religious belief. For example, Pennycook and colleagues (2012)
8 included measures of the type of religious belief, rather than simply focusing on the strength of
9 belief. As before, the more correct answers participants gave on the CRT, the less likely they
10 were to believe in a personal, anthropomorphic God. But these more analytical thinkers were not
11 only atheists; instead, they endorsed a variety of less conventional views of God, such as deism,
12 pantheism, or different forms of agnosticism.
13

14 To assess cognitive style beyond the CRT, Pennycook (2013) used a series of syllogisms
15 designed to elicit belief bias, or the tendency to prefer intuitively appealing, but technically
16 invalid, conclusions (cf. Markovits & Nantel, 1989). The conclusions of the syllogisms are
17 logically valid but contradict our common understanding of the world. For example, “All
18 mammals can walk. Whales are mammals. Therefore, whales can walk. Logically valid or
19 invalid?” (Pennycook, et al., 2013, pg. 806). Although the intuitive answer is “false” (since in
20 reality whales cannot walk) in this test the correct answer is “true,” because the conclusion
21 logically follows from the given premises. Similarly to the CRT, correct answers on this test
22 indicate a tendency to engage in careful, analytical processing when faced with a novel problem.
23 Confirming the established relationship, religious skeptics tended to make fewer errors on this
24 task. Furthermore, religious skeptics also spent more time on the problems than religious
25 believers, a finding that fits the conception of reflective processing as slower and more effortful.
26

27 Further advancing our understanding of this dynamic, Browne and colleagues (2014) tested the
28 relationship between the CRT and religious beliefs, but included a one-item measure of “spiritual
29 epistemology.” This measure gauged an individual’s willingness to accept spiritual experiences
30 as important sources of knowledge. Analytical scores on the CRT were negatively associated
31 with participants’ willingness to accept spiritual experiences, and in turn spiritual epistemology
32 item predicted the strength of participants’ faith ($r = .42$). Browne and colleagues argued that this
33 mediating role of spiritual epistemology demonstrates that the pathway from cognitive style to
34 religiosity partially depends on the types of knowledge people favor when constructing their
35 worldviews.
36

37 This interpretation is further supported by a study from Pennycook and colleagues (2014) on the
38 role of conflict sensitivity. That team used a base-rate neglect task, which tests subjects’
39 propensity to overestimate the likelihood of scenarios that are intuitively appealing, but which
40 are less probable than a logically simpler scenario. In this case, the intuitive/reflective conflict
41 focused on salient stereotypes about social groups. De Neys and Glumicic (2008) provide an
42 example:
43

44 In a study 1000 people were tested. Among the participants there were 4 men and
45 996 women. Jo is a randomly chosen participant of this study.
46

1 Jo is 23 years old and is finishing a degree in engineering. On Friday nights, Jo
2 like to go out cruising with friends while listening to loud music and drinking
3 beer.

4
5 What is most likely?
6 a. Jo is a man
7 b Jo is a woman

8 (p. 1252)
9

10 Analytical thinkers were more efficient than intuitive thinkers at using the base-rate information
11 to select the correct answer (b), even though the personal information offered seems more
12 stereotypically appropriate for a man. This conflict sensitivity also predicted religious belief: the
13 more likely individuals were to detect conflicts while reasoning, the less likely they were to be
14 religious. Based on these findings, Pennycook and colleagues suggest that a mechanism driving
15 the relationship between analytical thought and religious disbelief may be “the likelihood of
16 implicitly detecting conflict between nonmaterial religious beliefs and our understanding of the
17 material world” (Pennycook et al., 2014, pg. 9). This interpretation stands alongside that from
18 Browne et al.’s (2014) research. Both focus on the propositional, cognitive content of religious
19 beliefs and the degree to which individuals assess this content as reliable or conflicting with
20 other, more naturalistic, worldviews. We will explore this interpretation in more detail below,
21 but first we will review some of the empirical work that challenges the relationships we have
22 described so far.

23
24 **1.2 Empirical Challenges**
25

26 Our review thus far could give the impression that a coherent consensus exists regarding the
27 connection between analytical thought and religious disbelief, but – as usual in science – there is
28 in fact considerable disagreement among researchers. For example, Razmyar and Reeve (2013)
29 suggest that cognitive ability, not cognitive style, is the primary driver in this relationship. An
30 individual’s cognitive ability describes her capacity to use analytical reasoning in solving
31 problems, while her cognitive style refers to her tendency to engage those analytical processes
32 (Stanovich & West, 2008). With this difference in mind, Razmyar and Reeve (2013) found that
33 cognitive ability had a moderate to strong inverse relationship to religiosity. If cognitive ability
34 was controlled for, the relationship between religiosity and cognitive style was small or
35 nonexistent.

36
37 This connection between cognitive ability and religiosity integrates well with the broader
38 literature suggesting a negative relationship between religiosity and intelligence (Zuckerman et
39 al., 2013). But it directly contradicts the many other studies that have controlled for cognitive
40 ability (e.g., Pennycook et al., 2013; Pennycook et al., 2012; Shenhav et al., 2012). Furthermore,
41 much of the research connecting intelligence and religious belief equates intelligence *per se* with
42 analytical intelligence (cf. Zuckerman et al., 2013). The problem this poses is apparent in
43 Pennycook et al.’s (2012) study, in which controlling for analytical cognitive style dropped the
44 correlation coefficients between intelligence and religious belief from $-.24$ ($p < .05$) to $-.02$ ($p >$
45 $.28$) (as cited in Zuckerman et al., 2013, p. 342). The weight of evidence would suggest that

1 cognitive style – that is, the proclivity to engage in reflective thought – is related to religious
2 beliefs above and beyond intelligence or cognitive ability.

3
4 As Pennycook (2014) argues, this discrepancy could be attributed to a number of differences
5 across these studies. Most likely, the discrepancy arises from the different measures used to
6 assess cognitive ability and religiosity. Razmyar and Reeve (2013) assessed religiosity through a
7 range of measures that included overall religiosity and spirituality, religious attendance, religious
8 practices, and prayer frequency, along with fundamentalism and scriptural acceptance. All the
9 other studies focused on the cognitive content of religiosity – that is, religious beliefs. Therefore,
10 it is possible that Razmyar and Reeve (2013) have exposed a more complex dynamic between an
11 individual's rationality and his religiosity, of which the cognitive style/religious belief dimension
12 is just one part.

13
14 Another challenge came more recently from Finley, Tang, and Schmeichel (2015), who
15 suggested that the association between analytical thought and religious belief may be more
16 fragile than it seems. They found that the order in which the measures were given had a strong
17 effect on whether the relationship emerged. In one study, they administered the CRT before
18 assessing religious belief, and the established trend emerged: higher CRT scores corresponded
19 with disbelief. In a second study, however, they measured religious belief first and then
20 administered the CRT afterward. The result was non-significance (Finley et al., 2015, pg. 5-6).
21 Together, these studies hinted that the established relationship between analytical thought and
22 religious disbelief may be primarily the result of an order effect, and therefore may not be as
23 robust as previously thought.

24
25 However, Pennycook and colleagues (2016) responded with a comprehensive meta-analysis,
26 which included 35 studies and a total subject sample size of 15,078. This survey reaffirmed the
27 relationship between religious disbelief and analytical thought, with an overall $r = -.183$. In order
28 to affirm that this relationship was not a product of order effects, they also included another
29 series of experiments in which the CRT and measures of religious belief were administered in
30 separate sessions, and found similar associations to the meta-analysis (Pennycook et al., 2016).
31 This response suggests that, regardless of the modest correlation coefficients, the association
32 between religiosity and cognitive style is a consistent phenomenon, not a product of
33 measurement order. Further studies have found the relationship among a Muslim majority
34 sample (Yilmaz, Karadöller, & Sofuoğlu, 2016) and are beginning to trace individual and
35 demographic differences that may moderate the relationship (Yonker, Edman, Cresswell, &
36 Barrett, 2016). The open question therefore is not *if* the relationship exists, but rather *why*.

37
38 **2. Interpretations**

39
40 The early interpretations of this relationship (e.g., Shenhav et al., 2012) argued that religious
41 beliefs emerge from intuitive cognitive biases in favor of mind/body dualism (Bering, 2011),
42 anthropomorphism (Waytz, Cacioppo, & Epley, 2014), and teleology (Kelemen, 2004) to name a
43 few. Relying on a version of dual process theory in which analytical and intuitive processes are
44 reciprocally inhibitory, these interpretations suggest that analytical cognitive processes override
45 the intuitive biases that underlie spiritual worldviews, thus resulting in disbelief.

1 This interpretation has been commonplace within the cognitive science of religion, informing
2 works such as McCauley's (2011) *Why Religion is Natural and Science is Not*, which argues that
3 "default" cognitive tendencies foster religious beliefs. In a slightly more nuanced account,
4 Baumard and Boyer (2013) acknowledge that while religious beliefs likely arise from natural
5 intuitions, the beliefs themselves have the character of reflective thought. Therefore, Baumard
6 and Boyer suggest, religious beliefs are not simply intuitive impulses, but instead are reflective
7 explanations for common intuitions. Despite some variations between researchers, this family of
8 explanations argues that religious belief rests on intuitive foundations that can be undermined by
9 analytical processing (see also Oviedo, 2013).

10 Pennycook's (2014) analysis extends beyond this hypothesis to explicitly argue that the
11 supernatural content of religious beliefs is the primary target of the nonbelievers' reflective
12 processing. As highlighted above, Pennycook suggests that the analytically minded are more
13 likely to sense and attempt to resolve conflicts between religious beliefs and a naturalistic view
14 of the material world (Pennycook et al., 2014). This supposition fits with Browne et al.'s (2014)
15 interpretation that an individual's "spiritual epistemology" partially mediates the relationship
16 between reflective thought and religious disbelief. Rather than assuming that reflective thought
17 undermines intuitive foundations, both of these accounts focus on the representational conflict
18 between intuitive cognitive outputs that leads to further reflection among analytically inclined
19 individuals.

22 **2.1 Expanding the Interpretation: Social Density and Cognitive Styles**

23 One important finding that has been largely overlooked in the literature surveyed thus far is that,
24 rather than being merely a factor of individual differences, cognitive styles vary across large-
25 scale cultures in predictable ways. North Atlantic (Western European) societies exhibit analytical
26 cognitive preferences compared with the rest of the world (Henrich, Heine, & Norenzayan,
27 2010). Members of these "WEIRD" – Western, Educated, Industrialized, Rich, and Democratic –
28 societies prioritize individual autonomy, deprioritize social context, and focus on isolated
29 elements rather than relationships in both perception and cognition. Meanwhile, inhabitants of
30 East Asian cultures such as China and Japan are more holistic in their cognitive styles (Nisbett et
31 al., 2001). Members of these societies typically attend more carefully to social context, see
32 wholes more quickly than parts, and focus on relations between elements. Members of WEIRD
33 societies tend to be *field-independent*, while East Asians are more likely to be *field-dependent*
34 (Witkin & Goodenough, 1977). Moreover, even within specific societies, cognitive styles vary
35 among subgroups. For example, Talhelm et al. (2015) found that political liberals have more
36 analytical cognitive styles than political conservatives in both the United States and China. In a
37 separate study, inhabitants of rice-growing regions in China were found to have more holistic
38 cognitive styles than residents of wheat-growing regions (Talhelm et al., 2014).

39 Why would individual-level cognitive differences track such apparently unrelated macro-level
40 phenomena? Varnum et al. (2010) offer a concise explanation: *social orientation*. That is, people
41 who are more socially interdependent exhibit more holistic cognitive styles, while people who
42 are more socially independent think more analytically. Since rice agriculture requires more
43 intensive, interdependent coordination than wheat farming, rice farmers develop holistic, less
44 analytical cognitive preferences (Talhelm et al., 2014). Along similar lines, political

1 conservatives tend to be more socially collectivistic, or “hivish,” while liberals are more
 2 individualistic (Haidt, 2013). It is therefore not surprising that conservatives think more
 3 holistically.¹

4
 5 In these cases, a single key discriminator – social orientation – explains large-scale differences
 6 between the WEIRD world and East Asia; between political liberals and conservatives; and
 7 between wheat farmers and rice farmers in China (Varnum et al., 2010). In each instance, the
 8 more individualistic group is more cognitively analytic, while the more collectivistic group is
 9 more cognitively holistic. These studies collectively demonstrate a tight relationship between
 10 social orientation and cognitive style. Importantly, the relationship here is likely reciprocal: an
 11 analytically minded person will often seek out more individualistic groups. But, of course, that
 12 new social context will influence his preference for a particular cognitive style in turn.

13
 14 It is important to point out that the instruments used in the cross-cultural literature on thinking
 15 dispositions and religion are different from those typically used to study religion and cognitive
 16 style. The CRT – used in most studies of religion and cognitive style – is intended to measure
 17 *reflection*, or the effortful overriding of intuitive cognitive responses (Frederick, 2005). It is thus
 18 a measure of deliberate, “Type II” processing, or how well test-takers deliberate and effortfully
 19 use working memory – which is distinguished from implicit and intuitive “Type I” processing
 20 (Evans & Stanovich, 2013; Morgan, 2016). By contrast, the instruments used to measure
 21 thinking dispositions in most cross-cultural studies (see, e.g., Nisbett et al., 2001) are more
 22 properly measures of cognitive *mode* (Evans & Stanovich, 2013). For instance, Talhelm et al.
 23 (2015) used the Triad Task (Ji, Zhang, & Nisbett 2004) to discriminate between
 24 holistic/relational and analytical/categorical thinkers. The Triad Task consists of groups of three
 25 related words, of which subjects select the two that they feel most belong together. *Categorical*
 26 pairings (e.g., “train” + “bus”) are considered analytical and abstract, while *relational* pairings
 27 (“train” + “tracks”) reflect a more holistic and concrete cognitive mode. However, note that
 28 neither choice necessarily involves effortfully overriding intuition.

29
 30 Because it indexes thinking dispositions without requiring that an intuitive response be over-
 31 ridden by an analytical response, the Triad Task may be quite useful for understanding how
 32 cognitive styles are connected to religious belief. For instance, Talhelm et al. (2015) found that
 33 conservatives make more relational pairings on the Triad Task than liberals do. Social and
 34 political conservatives have also been found to offer more intuitive (less reflective) answers on
 35 the CRT than liberals do (Deppe et al., 2015; Iyer et al., 2012). Similarly, in a study of religious
 36 ideology, two of the present authors found that theologically conservative religious believers
 37 make significantly more relational pairings on the Triad Task than more liberal or agnostic
 38 respondents (Wood & Morgan, unpublished data). The same demographic factors (i.e.,
 39 religiousness and conservatism) thus serve as convergent predictors for both kinds of cognitive

¹ Confusingly, conservatives in the United States often call themselves “individualists,” but this is somewhat misleading. Moral psychologists have consistently found that social conservatives across cultures exhibit more loyalty to in-groups and acceptance of group-level authority than liberals or progressives do (e.g., Haidt, 2012; Jenson, 1998). Social conservatives are thus “collectivistic” in a cultural psychological sense, not a Marxian one.

1 style measures. This suggests that the CRT and the Triad Task may be tracking similar (though
2 not identical) underlying cognitive patterns.

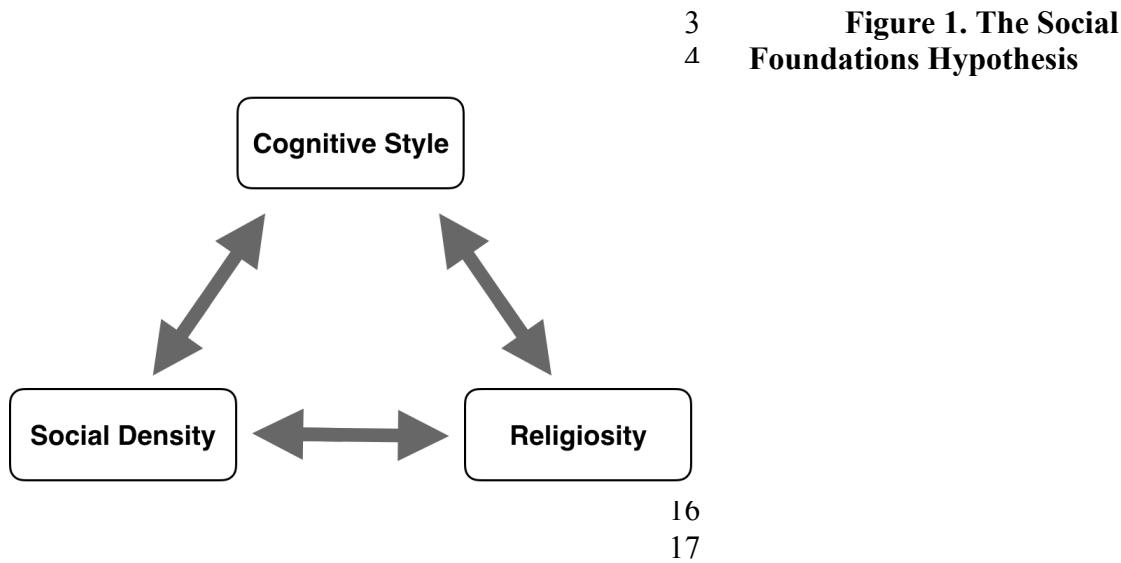
3
4 On a theoretical level, analytic reflection requires rule-based thinking and formal logic, which in
5 turn depends on strict categories rather than relational associations. Hence, people whose
6 preferred cognitive mode is abstract categorization (the Triad Task) may also be more likely to
7 override intuitive responses with rule-based cognitive effort (the CRT). In both cases, analytical
8 people (liberals, the nonreligious, WEIRDs, etc.) are less likely to be deeply embedded in tight
9 in-group oriented social relationships than more holistic/intuitive people (conservatives, religious
10 adherents, rice farmers, etc.). A key reason appears to be that “stronger social
11 networks...produce a more holistic orientation toward the world” (Nisbett et al., 2001, p. 303).
12 Thus, social environment, in part influenced by religiosity, may predict both cognitive style and
13 cognitive mode.

14
15 **2.2 The Social Foundations Hypothesis**

16
17 The relationship between cognitive style and religious belief is most usefully understood as one
18 strand of a larger social fabric. This means that religiosity may be correlated with intuitive style
19 because a third variable causes both. A plausible third variable is whether the larger culture is
20 *individualistic* or *collectivistic* (in the sense developed by cross-cultural psychologists, e.g.,
21 Triandis & Suh, 2002). Persons who have grown up with individualist values are likely to find it
22 easy to adopt an analytical style, at least in some situations (Ji, Zhang, & Nisbett, 2004). But
23 individualism is also associated with factors that promote secularity, such as skepticism,
24 independent thought, and external locus of control. For instance, Twenge et al. (2015) noted that
25 religiosity among American young adults has decreased in tandem with increasing individualism.

26
27 In principle, the culture in which a person is raised can be an independent third variable
28 separately influencing religiosity and analytical style. In practice, however, many situations
29 probably do not reflect simple, linear causality. Growing up in a household with individualist
30 values means that children will be exposed to and acquire the values of analytical thinking and
31 independent thinking. The values of independent thinking will, in turn, bring along with them
32 implicit or explicit permission to choose a level of religiosity which accords with the child's
33 temperament, cognitive style and personal experiences. Thus, households that value *independent*
34 thinking are at the same time statistically likely to be households that value *analytical* thinking –
35 and ones that permit low religiosity.

36
37 The “third variable” argument, then, posits that possessing an analytical thinking style does not
38 cause low religiosity through linear causality, but that analytical thinking, individualistic values,
39 and permission to make up one's own mind about religion co-occur together in households and in
40 the larger culture. This observation lies at the root of the view we advocate, which we call the
41 *social foundations hypothesis*. We argue that a feedback loop exists between social density,
42 religiosity, and cognitive styles (see Figure 1). Social density is a broad concept that subsumes
43 many aspects of our sociality that vary cross-culturally. These include the relative
44 tightness/looseness of social norms (Gelfand et al., 2011); the reliance on social roles with
45 obligatory functions (Douglas 1970); and the preference for independent versus interdependent
46 social orientations (Varnum et al., 2010).



1 variables. Additionally, religiosity may reciprocally influence cognitive style by promoting a
2 more dense form of sociality that fosters intuitive processing. The weak form of the hypothesis
3 suggests that this feedback loop exists and influences the relationship between cognitive style
4 and religiosity. The strong form of the hypothesis argues that social density is the primary driver
5 of this relationship.

6

7 **2.3 Religious beliefs are not like other beliefs**

8

9 As described above, the most common explanations for the inverse relationship between analytic
10 cognition and religiousness have focused on the propositional content of religious beliefs. If
11 religious beliefs arise naturally as byproducts of default cognitive processes such as agency
12 detection or teleological reasoning, then analytical reflection may interrupt the intuitive
13 processes that undergird those beliefs (Shenhav et al., 2012). Alternatively, if religious beliefs
14 are ontologically problematic propositional claims, then analytical thinking may help people
15 detect the inherent conflicts between natural causal reasoning and supernatural faith claims
16 (Pennycook et al., 2014).

17

18 A drawback of the standard explanation is that, cognitively speaking, religious beliefs are not the
19 same as other beliefs. Unlike everyday propositional beliefs, religious beliefs appear to be a
20 special kind of social postulate or shared “as-if” statement (Seligman, Weller, & Simon, 2008; N.
21 van Leeuwen, 2014). This imaginative character of religious beliefs is intimately related to their
22 social functions, as Emile Durkheim (1912/2008) pointed out. From a Durkheimian perspective,
23 when a Muslim believer recites the Shahada (“There is no god but Allah, and Muhammad is his
24 prophet”), he is not just making a straightforward claim about how he thinks the world actually
25 is. Instead, he is also making tacit statements about his identity, his social allegiances, and which
26 authorities he accepts as legitimate. As N. van Leeuwen (2014) points out, these statements also
27 have a perceived moral or normative force. That is, for Muslim believers, the Shahada not only
28 indicates how things are, but points to how things *ought* to be.

29

30 A key piece of evidence for this claim is that religious beliefs depend on unique contexts and are
31 influenced by social authority, while factual beliefs are not (Van Leeuwen, 2014). Van Leeuwen
32 defines “factual beliefs” as those that do not vary by setting. Factual beliefs govern people's
33 expectations about what will occur; and are vulnerable to or informed by empirical evidence. For
34 instance, Sarah believes that, if she drops a wafer, gravity will cause it to fall to the ground. This
35 factual belief holds no matter where she is, what she is doing, or what her cultural identity is. She
36 believes it because her lifetime of experience has shown her that things with mass reliably fall to
37 the ground when dropped. However, Sarah also happens to believe that the particular wafer in
38 question is the literal body of Christ, because it is a communion wafer, consecrated by a priest.
39 Hence, Sarah's religious beliefs obtain for a narrower range of contexts than her factual beliefs
40 do. Moreover, unlike factual beliefs, we can draw important inferences about her social identity
41 from them – for example, that she is Catholic, not Protestant. And, finally, there is no empirical –
42 that is, objectively measurable or observable – distinction between a consecrated wafer and an
43 unconsecrated one. Her belief in the literal transubstantiation of the wafer is not subject to
44 quotidian sensory evidence, but instead indexes her social identity and highlights the authorities
45 she treats as legitimate (specifically, Catholic hierarchs and tradition). Unlike factual beliefs,
46 then, belief in transubstantiation is “inferentially inert” – that is, not used by believers to draw

1 actionable inferences about practical reality – outside very circumscribed contexts (Bulbulia,
 2 2008, p. 97).

3
 4 Thus, although neutral or instrumental propositions can be accepted or rejected based on
 5 objective evidence, a persons' religious beliefs come loaded with subtext and rich associations
 6 that bear on group identity and moral norms (Atran & Ginges, 2012; Berger, 1967; Haidt &
 7 Kesebir, 2010). They also require imaginative assent. After all, a consecrated communion wafer
 8 does not look objectively different than other wafers. So it takes an act of imagination to affirm
 9 that it has indeed been transubstantiated into something divine. As Palmer and Steadman (2008)
 10 have argued, that imaginative affirmation links the parishioner with everyone else who shares it,
 11 while separating her from outsiders (for whom the wafer is really just a wafer).

12
 13 Sharing an imaginative viewpoint therefore bonds people in a way that sharing straightforward
 14 facts does not, because an imaginative viewpoint can be *chosen*. This is why, as anthropologists
 15 have pointed out, religious beliefs serve as powerful tools for binding religious communities and
 16 instilling contingent moral norms (Geertz, 1993; Rappaport, 1999). Objective facts can be
 17 verified or falsified by anybody and therefore are not as practical for indicating group
 18 membership.² Only imaginative conventions – which have to be affirmed or chosen – can
 19 discriminate fellow believers from outsiders. Thus, religious beliefs function as a social signal of
 20 one's in-group. Because religious beliefs are not like factual beliefs, a religious person may
 21 decline to analyze them for contradictions with the natural world.³ Our cognitive-anthropological
 22 framework thus posits a correlation between (1) imaginative or subjunctive postulates and (2)
 23 social affiliation. Affirming your group's imaginative claims is a form of motivated cognition
 24 that strengthens social ties within the in-group (Ditto, Pizarro, & Tannenbaum, 2009).

25 26 **2.4 Preliminary Evidence for the Social Foundations Hypothesis**

27
 28 Recent research supports the social foundations hypothesis by investigating the interrelationship
 29 between analytical thought, social cognition, and religious belief. A growing number of studies
 30 have found an inverse correlation between analytical thought and social cognition (Baron-Cohen
 31 et al., 2001; Jack et al., 2013; Jack et al., 2014). A parallel line of research has demonstrated
 32 positive associations between religiosity and various aspects of social cognition, such as
 33 "mentalizing" or inferring others' mental states (Banerjee & Bloom, 2013; Caldwell-Harris,
 34 2012; Gervais, 2013; Liu, 2010; Norenzayan, Gervais, & Trzesniewski, 2012). Considered
 35 together, these findings lend credibility to the social foundations hypothesis by suggesting that

² However, within some cultural contexts, such as the contemporary US, broad theories grounded in objective facts, such as evolution and climate change, can also come to function as indices of group membership (see Kahan, 2016).

³ This decision to forego analytical reflection may be particularly effective for signaling commitment when the religious belief contradicts a dominant culture's ontological claims (Sosis & Alcorta, 2003). How insulated beliefs are from critical analysis is thus a function of (1) how sacred an individual considers such beliefs to be (Ginges & Atran, 2009), which likely depends on ritual participation (e.g. Sheikh, Ginges, Coman, & Atran, 2012); and (2) the tightness or looseness of her social context (Gelfand et al., 2011). Individual differences also play a crucial role.

1 analytical thought may inherently conflict with the processing of *social* information, and that this
2 basic cognitive conflict may undergird the negative correlation between analytical cognitive
3 modes and religiosity.

4
5 Jack and colleagues (2016) recently published a series of eight studies that elucidate these
6 relationships. Following previous work (e.g., Jack et al., 2013; Shamay-Tsoory, Aharon-Peretz,
7 & Perry, 2009) Jack et al. first distinguished between two types of social cognition: mentalizing
8 and moral concern. Mentalizing refers to Theory of Mind, or an individual's capacity to discern
9 the intentional mental states of others. Past theorists (e.g., Norenzayan et al., 2012) have
10 suggested that religious beliefs arise as an extension of our tendency to infer these mental states.
11 Moral concern, on the other hand, is a "broad category which includes empathic concern,
12 interpersonal connection, prosocial behavior and aspects of moral reasoning" (Jack et al., 2016,
13 p. 2).

14
15 Building off of this distinction, Jack et al. (2016) examined the relationship between these
16 different types of social cognition, religious belief, and analytical cognitive style, finding that
17 moral concern – especially empathic concern – was the strongest predictor of religious belief, $r =$
18 0.26, $p < 0.001$ (Jack et al., 2016). Mentalizing, on the other hand, was *not* associated with belief
19 – a finding that raises questions for the postulated link between Theory of Mind and religious
20 belief (see also Lindeman, Svedholm-Häkkinen, & Lipsanen, 2015). Importantly, moral concern
21 was also negatively related to analytical thought ($r = -0.11$, $p < 0.001$). Throughout these studies,
22 Jack et al. (2016) found that controlling for this negative relationship between moral concern and
23 analytical thought significantly weakened the link between analytical thought and religious
24 belief, in some cases reducing it to non-significance. In the final pooled analysis, moral concern
25 showed significantly greater bivariate and partial correlations with religious belief than did CRT
26 scores, although both remained significant predictors (Jack et al., 2016).

27
28 These findings suggest that a third-variable explanation may illuminate the relationship between
29 reflective thought and religious belief. As the social foundations hypothesis argues, the simple
30 association between religiosity and cognitive style may be secondary to a more foundational
31 relationship between religiosity and core social factors. Jack et al. (2016) posit that the
32 association between religious belief and cognitive reflection, holding across individuals, is
33 subordinate to a more central, robust relationship between religious belief and empathic moral
34 concern (overall $r = 0.24$). We extend this hypothesis to the between-groups level by positing
35 that the number and extent of social obligations (that is, moral claims on behavior) experienced
36 by an average member of a society predicts both cognitive style and religiosity (see, Bainbridge,
37 2005).

38
39 Further supporting this claim, substantial evidence indicates that cognitive profiles can be
40 directly influenced by religious ideologies rooted in culture, such that different religious beliefs
41 and practices are associated with differences in various cognitive processing styles (Hommel et
42 al., 2011). One study, measuring perceptual styles, found that Italian Roman Catholics and Israeli
43 Jews were more attuned to global features of their visual field than their non-religious
44 compatriots – an example of a holistic processing mode. However, in the Netherlands, this
45 association reversed: Dutch Calvinists were more analytically attuned to local specific features of
46 their visual fields, while atheists were more holistic in their perceptual/cognitive styles (Colzato

1 et al., 2010). Importantly, both Catholic and Jewish beliefs prioritize collectivistic social values,
 2 while Calvinist theology is more individualistic.

3
 4 Other studies have found similar reversals in regards to cognitive control processes, such as
 5 attention regulation (Colzato, Hommel, van den Wildenberg, & Hsieh, 2010; Colzato, van den
 6 Wildenberg, & Hommel, 2008) response selection and inhibition (Hommel et al., 2011) and
 7 delay of gratification behaviors (Paglieri et al., 2013) to name a few (cf. Hommel, & Colzato,
 8 2010). These cognitive processes are distinct from the reflective processes captured by the CRT,
 9 but the capacity to isolate specific factors during perception and cognition is a crucial aspect of
 10 analytical thinking. The research survey immediately above indicates that differences in this
 11 capacity are predicted by the differing types of religiosity, particularly individualistic or
 12 collectivistic forms of religion.

13
 14 **3. Reflective Self-Interest and Intuitive Cooperation**

15
 16 One benefit of the social foundations hypothesis is its capacity to connect with other branches of
 17 the cognitive science of religion. A prime example is the large and growing literature that has
 18 found a positive relationship between religion and prosociality, especially *parochial altruism* or
 19 costly help for in-group members (Ahmed, 2009; Norenzayan, 2016; Xygalatas et al., 2013).
 20 Why would religiosity benefit in-group prosociality? As discussed above, strong social ties
 21 appear to encourage motivated acceptance of social subjunctives or arbitrary beliefs, such as
 22 religious claims, that are often linked with moral norms by convention. Accepting these arbitrary
 23 conventions benefits parochial cooperation because it signals in-group membership in a way that
 24 agreeing on objective facts could not (Atran & Henrich, 2010). It thereby improves trust by
 25 boosting people's ability to predict each other's strategic decisions, since people can usually
 26 accurately predict what others will do when those others appear to accept the social norms of the
 27 in-group (Bulbulia, 2008). When everybody can successfully predict that everyone else will
 28 abide by norms in a given situation, trust and cooperation are likely to increase (e.g., Lewis &
 29 Weigert, 1985; Mayer, Davis, & Schoorman, 1995).

30
 31 A further reason intuitive or holistic cognitive modes are beneficial for generating social
 32 coordination is because they place the control of social commitment signals *outside of conscious*
 33 *awareness* (Bulbulia & Sosis, 2011). From a game-theoretic perspective, putting affirmation of
 34 social subjunctives under the control of non-conscious processes is adaptive because holding up
 35 one's end of the social bargain does not always pay off. That is, there are often transient strategic
 36 motives for individuals to defect or renege on moral norms in specific circumstances. However,
 37 if enough people defect enough of the time, the social arrangements fall apart because no one
 38 trusts anyone else. Everybody ends up losing. Thus, tight social living provides a strong
 39 motivation to *unreflectively cooperate* most of the time, even if cheating could offer temporary
 40 benefits.

41
 42 For example, say that Richard's neighbor has stacked bundled firewood for sale out by the road.
 43 The neighbor is a busy guy, so he leaves a coffee can next to the wood into which passersby can
 44 stuff \$5 per bundle. Face-to-face, Richard would have a self-interested motive to play fairly with
 45 his neighbor, since they live next to each other and any foul play would harm their future
 46 relationship. But when the neighbor is nowhere to be seen, there is not as much immediate

1 strategic incentive for Richard to pay the \$5. Whether he pays or not, his relationship with the
2 neighbor – and all the future benefits that might come with it – will probably remain unchanged.
3 If Richard deliberates about the decision, he might well decide to take some free wood. But if he
4 is simply committed to cooperation as a social norm, then he will probably just pay the \$5
5 without any reflection. In a community of people where everyone is implicitly committed to the
6 norm of cooperation, people will likely continue to be willing to trust their neighbors and leave
7 wood unattended. But in a community where people cooperate only when self-interested strategic
8 calculation says they should, trust will quickly plummet. No one will leave out wood to buy by
9 the road.

10
11 A significant body of work has provided theoretical and empirical evidence that religious
12 commitments, sincerely displayed, serve as heuristic indicators that a person will be more likely
13 to cooperate (with in-group members) reflexively, rather than deliberatively (Shaver & Bulbulia,
14 2016; Irons 2001; Sosis & Bressler, 2003). That is, members of religious communities come to
15 hold the cognitive heuristic that a co-religionist who exhibits credible displays of sincere
16 religious belief will tend to follow through on her obligations *regardless of whether it benefits*
17 *her in every precise instance* (Henrich, 2009; Rand et al., 2016). The reason that such a heuristic
18 can become stabilized in a population, we argue, is precisely because holding sincere religious
19 beliefs is a tautologically honest indicator that the person who holds them is likely not to
20 critically question social conventions. To an extent, her socially normative responses will thus be
21 *automatized*, and thus out of the purview of analytical calculation – even if the socially
22 normative action represents an uncompensated pure cost in the given instance. As a result,
23 people exhibit higher levels of trust towards targets who display credible signals of religious
24 commitment, sometimes even if their religious traditions do not match (Hall et al., 2015).

25
26 A recent body of research further supports this posited connection between intuitive cognition
27 and implicit cooperation by demonstrating that analytical cognition tends to prompt strategically
28 self-interested responses in strategic payoff interactions. In a meta-analysis of priming and
29 economic cooperation games, Rand (2016) found that priming intuitive cognition induced
30 subjects to be significantly more likely to cooperate even when doing so imposed a strategic cost.
31 Analytical cognition, on the other hand, induced a more rational and calculating strategy:
32 subjects who had been primed to think more analytically were more likely to only cooperate
33 when doing so would benefit them in future rounds of the game.

34
35 In a set of evolutionary models, Bear and Rand (2016) showed that selection pressures are
36 mathematically unlikely to stabilize a positive correlation between analytic reflection and greater
37 likelihood of cooperation. In all realistic scenarios, reflection is correlated with opportunistic
38 defection. That is, evolutionary logic implies that analytic cognition will be beneficial – and thus
39 spread in a population – only when it is used to opportunistically override intuitive cooperative
40 instincts, enabling its wielders “to evaluate more complex trade-offs between self-interest and
41 altruistic concerns” (Pennycook, Fugelsang, & Koehler, 2015, p. 6). The only type of
42 cooperation that analytical cognition appears capable of motivating to a greater extent than
43 intuition is low- or no-cost cooperation (Corgnet, Espín, & Hernán-González, 2015).

44
45 Therefore, it is reasonable to expect that only certain social contexts, such as cosmopolitan
46 settings where most interactions are one-time engagements with strangers, will reward the

1 reflective evaluation between self-interest and cooperative instincts. Religious communities,
 2 which often foster tight implicit association through social conventions, will preclude such self-
 3 interested interactions. Of course, religious communities vary in the degree to which they require
 4 such tight associations, a variance which can explain the growth or stagnation of the
 5 communities (Iannaccone, 1994). The social foundations hypothesis therefore predicts that
 6 tighter religious communities will foster more intuitive cognitive styles, more holistic thinking
 7 dispositions, and a greater commitment to orthodox belief.

8
 9 Note that “cooperation” does not necessarily imply “behaving in an objectively moral or good
 10 fashion.” Social conventions are often harmful or unfair. People who exhibit genuine
 11 commitment to the social heuristics of their in-group will follow such conventions – ones that
 12 harm outsiders, for instance – just as readily as those which benefit everyone. Thus, the fact that
 13 religious believers are more likely to be unreflectively cooperative does not constitute an
 14 argument in favor of religion (or at least not a very good one), because it leaves underdetermined
 15 what “being cooperative” actually *means* in any given religious context. Cooperation might
 16 mean suicide bombing, for instance (Atran, 2011). Conversely, it could mean tithing, feeding the
 17 poor, and volunteering. The content of religious conventions thus varies radically by context.

18
 19 But regardless of context, unfalsifiable religious beliefs will tend to be supported by intuitive or
 20 heuristic cognition, and weakened by analytical thinking. The social foundations hypothesis
 21 argues that this is not only because religious beliefs are cognitively natural products of
 22 teleological or anthropomorphic reasoning, but – more primarily – because they are social
 23 subjunctives that require motivated affirmation as signals of affiliation and moral commitment.
 24 As such, they credibly signal the believer’s intention to automatically play by the agreed-upon
 25 rules of the social game – whatever game that happens to be.

26
 27 **4. Future Directions**

28
 29 With the social foundations hypothesis, we posit a feedback loop between social density,
 30 religiosity and cognitive style. By emphasizing the importance of various forms of social
 31 organization, this hypothesis also helps to connect the religion and cognitive style literature with
 32 other research, as we have demonstrated. The social foundations hypothesis remains an empirical
 33 claim requiring further corroboration. Therefore, we make the following predictions to
 34 demonstrate its heuristic potential:

35

- 36 □ The endorsement of orthodox religious beliefs will be correlated with the density of an
 37 individual’s social context.
- 38 □ In turn, the tightness of an individual’s social context will predict her cognitive style: the
 39 tighter the context, the more intuitive her thought will be.
- 40 □ Social density will account for a substantial portion of the variance within the
 41 relationship between cognitive style and religious belief.
- 42 □ Affirmation of religious beliefs will predict unreflective – that is, uncalculating –
 43 adherence to the contingent social norms of the religious in-group.
- 44 □ Within individualistic cultures, preferences for reflective thought will be correlated with
 45 field-independent, thinking dispositions.

- 1 □ Priming an individual with holistic and intuitive cognitive styles will increase an
- 2 individual's tendency to sacralize, or impute sacredness to target concepts (e.g. Sheikh et
- 3 al., 2012).
- 4 □ In repeated instances of prosocial economic games, preference for intuitive thought will
- 5 predict an individual's skill at detecting cheaters.
- 6 □ The relationship between religion and self-regulation will be mediated by social density
- 7 and preference for intuitive thought.

8
9 While we take the evidence for the social foundations hypothesis to be convincing, there are
10 likely objections that could be raised.

11
12 One of our main points is that the relationship between cognitive style and religiosity is strongly,
13 if not entirely, mediated by social density. This explanation does not directly contradict that of
14 Brown et al. (2014) and Pennycook et al. (2014), which emphasizes the representational content
15 of religious beliefs; but it does significantly challenge the strength of this direct association.
16 However, it could be argued that analytical thought is still the primary driver, even if social
17 density mediates its relationship to religiosity. For instance, analytically minded individuals may
18 tend to disaffiliate from socially dense communities and those who prefer intuitive styles may
19 tend to seek out and create dense social networks. Especially in individualistic societies,
20 community membership is fluid, allowing a person's choice of community to be influenced by
21 their cognitive style. Thus, social selection effects may be the driver of the association between
22 social density and cognitive style. This possibility does not contradict the social foundations
23 hypothesis, since the hypothesis is built around a feedback loop that permits cognitive style to
24 reciprocally influence social density. However, the social foundations hypothesis maintains that
25 social density is the primary driver of this feedback loop. Evidence in favor of this claim is
26 offered by findings (e.g., Talhelm et al. 2014) that show historical geographical associations
27 between economic modes and cognitive style. It is unlikely that Qing Dynasty villagers migrated
28 to regions where the farming economies matched their cognitive styles. It is much more likely
29 that particular farming styles – collectivistic rice farming or individualistic wheat farming –
30 influenced the cognitive style of practitioners over the long-term.

31
32 In a second possible objection, recent research has argued that systematic thinkers have better
33 empathic accuracy than intuitive thinkers (Ma-Kellams & Lerner, 2016), contrary to our view
34 that intuitive thinking sensitizes people to social and moral obligations. However, empathic
35 accuracy, as measured by Ma-Kellams and Lerner (2016), is an aspect of social cognition closer
36 to *Theory of Mind* than to moral concern, as described by Jack et al. (2016). Therefore it seems
37 likely that different styles of social cognition relate to different cognitive styles, which in turn are
38 advantageous in different social contexts. Importantly, the cooperative styles we highlighted
39 above depend not on direct empathy (the ability to intuit what others' motivations and thoughts
40 are) but instead on the *tacit or heuristic acceptance of subjunctive postulates, such as religious*
41 *beliefs, which index social norms*. It may be the case that reflectively fostered empathy helps
42 navigate social contexts involving mostly new interactions, where the social norms cannot be
43 taken for granted. Future research should remain attentive to these various forms of social
44 cognition and cooperative techniques.

45
46 **5. Conclusion**

1 A substantial body of evidence connects religious beliefs and cognitive styles. The consistent
2 finding is a modest but reliable association between reflective thought and religious disbelief.
3 The explanations for this association vary. Early interpretations suggested that religious beliefs
4 depend on intuitive cognitive defaults, which are undermined by reflective thought (Baumard &
5 Boyer, 2013). More recent interpretations suggest that the relationship between reflective
6 thought and religious disbelief emerges from the heightened conflict sensitivity associated with
7 reflective cognition, which would detect dissonance between a naturalistic worldview and the
8 supernatural claims of religious beliefs (Pennycook et al., 2014). As we have argued above, both
9 of these explanations focus attention on religious beliefs as propositional claims about reality.
10 Clearly, this is part of what drives this association. However, we argue that the association
11 between cognitive style and religiosity only makes sense as part of a larger dynamic that
12 fundamentally includes social context.

14
15 To summarize our argument, religious beliefs are not simply straightforward beliefs about
16 objective things (although they may function that way in many circumstances; see Dawkins,
17 2006). Rather, they are instances of *motivated cognition* that serve, among other things, as
18 strategic social heuristics. Credible evidence that a person sincerely holds a given religious belief
19 therefore indicates that he will tend to unreflectively abide by the moral norms of his religious
20 community (although of course this expectation is only probabilistic). In general, sincere
21 affirmation of religious belief is therefore a reliable social signal indicating that a person is not
22 likely to critically or opportunistically reevaluate moral expectations or obligations. Such
23 reevaluation would constitute the overriding of a heuristic response, and it takes analytical
24 cognition to override heuristics and de-emphasize social tradeoffs. In other words, religiosity is
25 intimately tied to social density in a way that depends on intuitive cognitive processes, and this
26 dynamic is the foundation for the relationship between cognitive style and religious belief.

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